

WELCOME TO DRUPAL

Everything You Need to Know to Be Dangerous



Drew Gorton, Director of Community and Agency Outreach, Pantheon
drupal.org/u/dgorton @dgorton

Our Topics

- Drupal from 50,000 Feet
- Worldview
- Terminology
- Drupal Core
- Drupal Add-ons
- Common Workflows
- Drupal Community
- Getting Help
- Your Questions!

Drupal from 50,000 feet

- ▶ Open Source Web Content Management System
 - Free (freedom and money) tool for building and managing websites
- ▶ Silly Internet Name
 - Dorp.org → Drop.org → Druppel → Drupal
- ▶ Widely Adopted
 - NBC, Weather.com, White House, United Nations, Stanford, Oxford, Harvard, Louvre, Grammys, Billboard, Economist, Pfizer, Martha Stewart, Mental Floss + many, many more...
- ▶ Huge Market
 - Jobs & Hiring

- ▶ Content not Pages
 - National Public Radio [“Create Once, Publish Everywhere” \(COPE\) example](#)
- ▶ Structure before Presentation
 - Get it working. Then make it look nice.
- ▶ Recipes not Features
 - Don't install a feature (Photo Gallery, Calendar, Map, Blog...). Assemble the pieces.
- ▶ Flexibility
 - Double-edged Sword

Terminology

The Big 8!



- ▶ **Content Types:** The kinds of things on your website. Proper Nouns. (Next session!)
Blog Posts, Events, Pages, Articles, Products...
- ▶ **Fields:** Individual nuggets of information in a content type
Text, Image, Date, Select List, Link, Embed, Reference...
- ▶ **Taxonomy:** Categorization of content (Tomorrow at 1pm!)
News, Politics, Colors...
- ▶ **Node:** A basic unit of content
A Story, A Blog Post...

Terminology

The Big 8 - continued



- ▶ **View:** Collections of things (like Nodes)
Recent Stories, Last Month's Blog Posts...
- ▶ **Theme:** Your site's clothing
Layout, fonts, colors. What your users experience...
- ▶ **Module:** Functionality providers
Image resizing, SEO-friendly URLs, WYSIWYG, Workflow, ...
- ▶ **Block:** Supporting chunks
Ads, More Like This, Newsletter signup, Shopping cart contents, Social Sharing...

Terminology

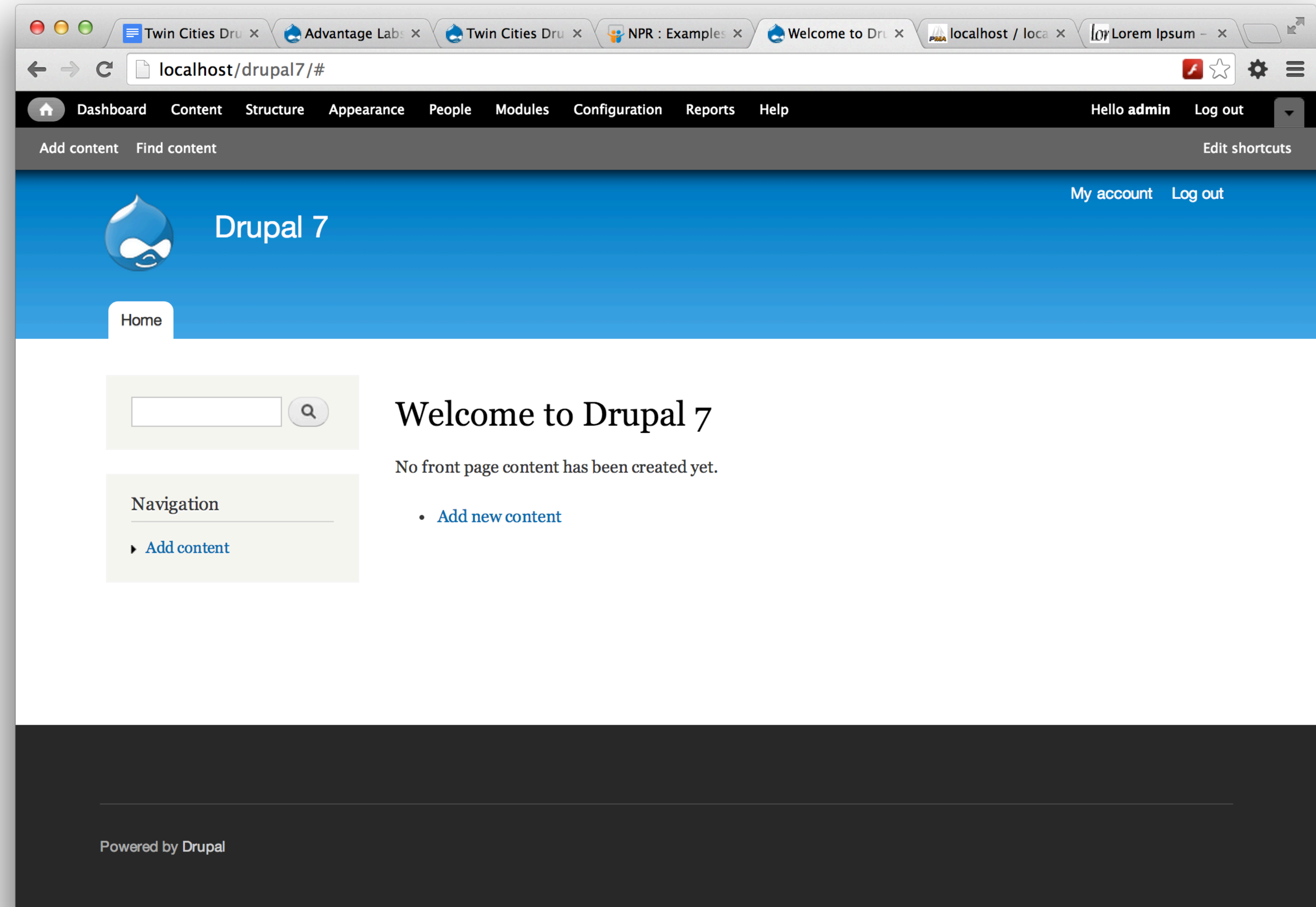
The Big 8 - quiz!



- ▶ Content Types
- ▶ Fields
- ▶ Taxonomy
- ▶ Node
- ▶ View
- ▶ Theme
- ▶ Module
- ▶ Block

Drupal only

- ▶ Download from Drupal.org
- ▶ Basic Content Management
- ▶ Users and Permissions
- ▶ Stylish Blue Theme
- ▶ Barebones



- ▶ Modules: “Site Building”
- ▶ Themes: “Theming”
- ▶ Found on [Drupal.org](https://drupal.org)
- ▶ Community Contributed

- ▶ Building: Plan first!
- ▶ Designing: Plan first!
- ▶ Editing: Just Edit!
(If you also learn how it's been put together. It will help.)



Come for the software, stay for the community.

95,400 users actively contributing. 2,181 commits and 4,425 comments in the last week.

Online and In-Person

- Meetups & Camps: <https://groups.drupal.org>
- IRC: <https://www.drupal.org/irc>
- Newsletters: Weekly Drop, Lullabot ...
- Podcasts: Drupal Easy, Modules Unraveled, Drupalize.Me, ...
- Blogs: <https://www.drupal.org/planet>
- DrupalCon - North America, Europe, Others
- Sprints

- ▶ Ask any speaker, sponsor or volunteer!
- ▶ Ask a person in the same session as you!
- ▶ Training services (Drupalize.Me, Build a Module, ...)
- ▶ Connect with the Community

QUESTIONS

Stump the Presenter!

<http://2015.drupalcorn.org/evaluation>



Drew Gorton, Director of Community and Agency Outreach, Pantheon
drupal.org/u/dgorton @dgorton